## **Hadeel Arja**

## Founder of Tinyhand



#### CONTACT



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## **PROFILE**

Award-winning journalist with over 18 years of experience. I believe that for media to thrive, it requires greater independence. Journalists can achieve this by working on their own platforms to amplify diverse voices.

## Languages

- o Arabic: Native speaker
- o English: Very good
- o Turkish: Good
- o French:.basics

#### **AWARDS**

- O Google news initiative 2021
- o Samir Kassir 2023
- o Global Content Awards 2023
- Longlisted for one world media.

# Delivered Training Programs:

- -Monetizing Content for Media Success: for media startups in Syria.
- -Strategic Financial Management for Media: for IJNET Trainees in Jordan.
- -Monetizing Content for Media Success: for Startups in Yemen.
- -Virtual Reality: A New Approach to Storytelling for ICFJ Journalists in Jordan.
- Building Profitable Media Businesses: for IJNET Trainees in Jordan.

#### **EXPERIENCE**

O Founder of TINYHAND (2019-PRESENT)

Tiny Hand is an independent digital media platform that uses visual storytelling to relate the stories of children in conflict and crisis zones.

- Content Direction and Editorial Strategy.
- Team Leadership and Management.
- Partnerships, Outreach, and Sustainability.

## Team Lead at FRONTLINE IN FOCUS XR (2019-PRESENT)

Frontline in Focus bring VR experience in war zones and hard to reach areas by seasoned local journalists to your screens. its main targeted clients are international media and NGOs.

- Strategic Content Planning and Execution.
- Client Engagement and Partnership Building.
- Innovation and Technological Integration.

## Chief correspondent at HUFFPOST ARABI (2014-2019)

- Lead Investigative Reporting.
- Manage Correspondent Team.
- Content Strategy and Editorial Planning.