

# Badar Salem

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## Summary

- A highly focused managing editor with experience in content creation, development and editing across various platforms. Skilled in crafting and implementing content strategies, managing diverse teams of writers, and overseeing editorial workflows in fast-paced, deadline-driven environments.

## Work Experience

**Freelance journalist, researcher** -Montreal, Canada  
Jan 2023-Present

- Writing investigative and feature journalism, fiction and cultural analysis.
- Working on various research projects 1) the concept of “*unlived lives*” in Arabic poetry, exploring its thematic depth and cultural significance, 2) “*the art of loss*” and how the theme of loss is explored in art examining its symbolic dimensions across various mediums and artistic movements.
- Editing and consulting on editorial projects for various publications and organisations.

**Managing Editor** – *Vice Arabia, Vice Media Group*, Dubai, UAE  
Aug 2017-Jan 2023

- Developed and implemented content strategies and formats.
- Managed a team of writers, illustrators and photographers, overseeing daily operations and editorial planning.
- Approved pitches, guided story development, and maintained content timelines.
- Ensured accuracy, clarity, and relevance across all published content.
- Oversaw the website's budget, including content creation, marketing, and technology expenses.
- Monitored and analysed social media engagement to refine content strategies.

**Arabic Editor** – *Bloomberg BusinessWeek Middle East*, Dubai, UAE  
Dec 2015-Oct 2016

- Produced quality issues aligned with the Bloomberg’s editorial guidelines and vision
- Conducted interviews with influential figures and businessmen in the Middle East
- Led day-to-day editorial operations overseeing the selection of interviews, features, and visual content for each issue
- Collaborated closely with the design and production team to ensure cohesive and visually compelling editions.

**Feature Writer -Freelancer**

Feb 2014-Oct 2015

- Wrote short features and photo-essays on the art scene in the UAE and Palestine for *YourMiddleEast* (Sweden). Covered business news in the UAE and wrote in-depth business articles for *BusinessRoundtable* (Lebanon) *Private Sector Qatar* magazine (Dubai) and *Public Sector Excellence* (Abu Dhabi).
- Edited annual reports, press releases and various materials for corporate clients, NGOs and other organisations.

**Editor – *Variety Arabia* magazine, Dubai, UAE**

Jan 2011-Dec 2013

- Played a key role in launching the UAE's first bilingual business entertainment magazine.
- Hired, trained and managed freelance and contributing writers across Egypt, Qatar, Lebanon and Palestine
- Covered diverse industry topics including film censorship, the dark side of movie distribution, the doomed future of 3D films.
- Conducted interviews with the industry's top movers and shakers.

**Education**

2006 MA International Journalism, *Cardiff University*, Cardiff, United Kingdom (with distinction)

2002 BA Journalism and Political Science, *Birzeit University*, Ramallah, Palestine